

EXAMPLE NEW MEMBER LETTER: MODIFY AS NEEDED FOR YOUR LOCAL PCC



(Date)

(Name)

(Address)

(CITY) (ST) (ZIP+ 4)

Dear ():

Welcome to the (XXX) Postal Customer Council (PCC)! You are invited to become an active member of one of the most productive and effective mailing organizations around. The PCC® Program is a valuable resource for business mailers, large and small. Local PCCs serve as an open channel for USPS®-to-business communication, providing information and best practices for achieving cost-effective and profitable mailing, education and training, as well as solving local challenges. Through regular meetings, educational programs, mailer clinics, and seminars, PCC members learn about the latest postal products and services that may help them grow their business.

As a member of the **(XXX) PCC**, you will learn about promotions and incentives that raise awareness of innovative mail uses as well as how to integrate and expand your marketing through the mail. In addition, you will have the opportunity to network with other mailers, business mail service providers, and Postal executives and hear first-hand from others about how they use mail to be more efficient and profitable.

The mission of the Postal Customer Council Program is to:

- Promote local cooperation and support and to foster a close working relationship between the U.S. Postal Service and all businesses that use the mail to communicate and interact with their customers.
- Share information and facilitate the exchange of ideas about new and existing Postal Service products, programs, services, and procedures that affect all businesses that use the mail.
- Help PCC Industry members and their organizations grow and develop professionally through focused education programs.

PCC activities are organized by an Executive Board that works to ensure that the interests of all mailers are represented. Please complete the **enclosed PCC Membership Application**. We hope you take advantage of all the **(XXX) PCC** has to offer you and your company. If you have any questions, please **contact _____ directly at (XXX-XXX-XXXX)**.

We look forward to meeting you at our next meeting.

Sincerely,

XXXXXXXXXXXXXXXXXX
PCC Postal Co-Chair

XXXXXXXXXXXXXXXXXX
PCC Industry Co-Chair

Enclosure